

1. SPONSOR

The February Add-2-Win Challenge (“Contest”) is sponsored by LaneTalk AB (“Sponsor”). This Contest is not sponsored, endorsed, administered by, or associated with BowlersMart or any other third party.

2. CONTEST PERIOD

The Contest begins at 12:01 AM (EST) on February 1, 2025, and ends at 11:59 PM (EST) on February 28, 2025 (“Contest Period”). All entries must be received before the end of the Contest Period to be eligible.

3. ELIGIBILITY

- The Contest is open to legal residents of the United States who are at least 18 years old at the start of the Contest. The Contest is void where prohibited by law.
- If a winner is under the age of 18, a parent or legal guardian must approve prize acceptance.

4. PARTICIPATING CENTERS

The February Add-2-Win Contest will be held at the following participating centers. Each center will have its own 11 winners.

- Country Lanes, Franklin, WI
- Royal Z Lanes Columbia, Columbia, SC
- Pro Bowl West, Fort Wayne, IN
- Bowladrome Twin Falls, Twin Falls, ID
- Galaxy Strikes Bowling Center, Warrenton, VA

5. HOW TO PARTICIPATE

Participants qualify by:

- Bowling at a participating center during the Contest Period (February 1–28, 2025).
- Adding their games in the LaneTalk app no later than February 28, 2025.
- Each game added in the app counts as one (1) entry toward the prize selection.

Important:

- Games must have been played in February, but participants can add them at any time during the Contest Period (even if they were played earlier in the month).

- No additional purchase necessary. Participants do not need to bowl specifically for this contest – they can add games they have already played at a participating center.
- The contest is open to all LaneTalk users. A paid subscription does not increase the chance to win.

6. REWARDS & WINNER SELECTION

A total of 11 participants per center will be selected as winners. Grand Reward (1 winner per center):

- A \$300 BowlersMart gift card that can be used to purchase a bowling ball.

Runner-up Rewards (10 winners per center):

- A 1-year LaneTalk Pro subscription (valued at \$44.99).

Winners will be randomly selected from all eligible entries. The drawing will take place no later than March 15, 2025.

7. WINNER NOTIFICATION

- Winners will be notified via the email associated with their LaneTalk account.
- To claim a prize, the winner must confirm their acceptance of these Official Rules within seven (7) days of notification.
- If a winner does not respond within seven (7) days or refuses to accept the Official Rules, they forfeit their prize, and an alternate winner may be selected.
- Prizes are non-transferable, non-exchangeable, and cannot be redeemed for cash.

8. GENERAL TERMS

By participating in the Contest, entrants agree to:

- Comply with these Official Rules and accept the Sponsor's decisions as final.
- Allow the Sponsor to disqualify any participant found to be cheating or violating the rules.
- Release the Sponsor from any liability related to technical issues, server problems, or other disruptions affecting the Contest.
- Permit the Sponsor to use their name, image, and bowling scores for promotional purposes without additional compensation.

9. LIABILITY & DISPUTE RESOLUTION

- The Sponsor is not responsible for any injuries, losses, or damages related to participation in the Contest or the use of any prize.
- This Contest is subject to all applicable laws.

10. CONTACT INFORMATION

For any questions regarding the Contest, please contact support@lanetalk.com.